

# SMEs ON THEIR WAY TO BUSINESS IN SOUTHERN AFRICA

## — BUSINESS CASES AND LESSONS LEARNED

### Program

- 13:30 Doing business in Namibia,  
South Africa and Zambia:  
*Business delegation experience and results*  
Heikki Koivisto & Nina Savela  
Satakunta University of Applied Sciences SAMK
- 13.50 Business cases: results in different fields  
*Maritime, ICT, automation & renewable energy*
- 14.50 Workshop: next steps & discussion

SAMK  
Campus Pori  
Satakunnankatu 23, Pori  
room A247  
(2nd floor)

Can't come?  
Participate  
online!

Register to workshop:  
[www.lyyti.fi/reg/  
SMEAisle\\_Workshop](http://www.lyyti.fi/reg/SMEAisle_Workshop)

**SME Aisle**  
project supports  
business activities of  
**Central Baltic** companies  
to **Southern African**  
markets and **business**  
**activities together** with  
the locals.



Central Baltic SMEs supported by SME Aisle team <https://smarturbanbusiness.samk.fi/smeaisle/>